

Simplify Integration Initiatives and Address the Challenges of Accessing all your Data and Improve its Accuracy to Power Applications and Insights.

Ensure your data delivers accurate and sustainable business value.



Trends Shaping Data

“ Organizations believe that 33% of their current customer and prospect data is inaccurate in some way and 89% of C-level executives agree that inaccurate data is undermining their ability to provide an excellent customer experience. ”

– Experian

Why SmarTek21 Data Management & Data Cleansing?

Data is the backbone of most companies, yet the infrastructure used to store and manage it is often not up to the task. SmarTek21's data scientists can help address the challenges commonly found in data storage—including connecting multiple data sources and formats, ensuring the infrastructure can cost-effectively scale with rapidly growing amounts of data and improving data fidelity.

Benefit from data governance across disparate sources

- SmarTek21 specializes in providing strategy and design for accessing data as efficiently as possible
- Our experts can help you create consolidated views to make it easier than ever to access the information you seek
- As an integral part of every engagement, our security team will ensure your data meets the required governance and compliance mandates

Backup and safeguard data with full audit support

- SmarTek21 can help you design and implement architecture that can scale, deliver low latency and protect your data against potential loss
- Our data experts will ensure your data is properly backed up based on various data segmentation and prioritization
- All deployments include reporting to support audit needs and requirements

Get a better return on analytics and BI tools

- SmarTek21 can deploy and/or customize leading analytics and business intelligence (BI) tools
- Our data experts can help build and maintain reports and dashboards
- We offer analytics and insights regarding your collected data to help you shape and grow your business

Our Valued Customers



Leveraging Our Own Products

With SmarTek21, you get more than an experienced team and trusted services. You also get access to our line of products, which can work together with our solutions to address the need for better self-service and access to data sources.



SmartBotHub

Provide self-service and advanced AI to upsell/cross-sell.



Enterprise
CloudConnect

Connect disparate data sources for personalized insights.

About SmarTek21

Since 2006, our customers have trusted us to deliver on their aggressive digital transformation projects and rescue them from technology challenges that stall their business. We provide outcome-based deliverables by combining project-driven professional services and ongoing managed services that help identify, deploy, optimize, and support the right technology and applications to deliver on our enterprise customer's specific business goals.

Our customers benefit from proven success accelerating digital evolution and transformation by focusing on their business outcomes, delivering technical competencies, and backing it with dependable operations reachable 24x7. We partner for the long run by offering a collaborative solution that helps ensure business goes smoothly today, tomorrow and for years to come.

Engage With Us Today

Call us today to discuss how SmarTek21 can ensure your technology delivers business value.



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For more information and to schedule a free consultation, visit [SmarTek21.com](https://www.smartek21.com)

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